

The Aging Workforce Handbook

Individual, Organizational and Societal Challenges

Edited by Alexander-Stamatios Antoniou, Ronald J. Burke and Sir Cary L. Cooper, CBE



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Edited by

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Emerald Group Publishing Limited Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2017

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British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

ISBN: 978-1-78635-448-8 (Print) ISBN: 978-1-78635-447-1 (Online)



ISOQAR certified Management System, awarded to Emerald for adherence to Environmental standard ISO 14001:2004.





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CHAPTER

1

Mental Health of the Aging Workforce

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Introduction: From an Aging Population to an Aging Workforce

The population aging of the 21st century is a challenge with demographic, social, and financial consequences for countries worldwide. The populations of many countries are aging rapidly because of the dramatically declining fertility rates that have been reported over the past decades especially among the developed countries and the increased longevity due to the healthier living conditions (Beach, 2008). It is estimated that by 2018, people over the age of 65 years will outnumber children younger than five years old, and by 2040 they will represent 14% of the world population (Kinsella & Wan, 2009). Many studies indicate the age increase in the world's population average over the last 25 years and confirm that the overall percentage of older people will continue to increase significantly, especially in developed countries (United Nations Secretariat Department of Economic and Social Affairs, Population Division, 2001; United States General Accounting Office, 2003).

In Canada, the elderly dependency ratio is expected to rise, leading to a larger number of retirees that have to be supported by a smaller number of workers (Guillemette, 2003). By 2031, it is expected that 25% of Canada's population will be 65 years old or more (Denton, Feaver, & Spencer, 2005). Although the population of Canada is younger than in Europe or Japan, it is older than the population of the United States. It is aging more

slowly than in Europe and Japan but more rapidly than in the United States (Beach, 2008).

The aforementioned demographic change has an important impact on the composition of the available workforce age (Leibold & Voelpel, 2006). It is estimated that by 2010 almost half of the workforce of the United States will consist of people aged 45 years or more (Kanfer & Ackerman, 2004). Furthermore, it is believed that the percentage of older workers in Europe will increase by 25.1% in the next 25 years, while the number of young workers will decrease by 20.1% (European Commission, 2005). Early retirement plans seem to be being withdrawn worldwide meaning that most workers will continue working until the age of 65 years (De Lange et al., 2006). Consequently, companies and organizations will rely more and more on older workers as the years go by. This fact changes the way organizations work in many ways and requires their engagement with an aging workforce management.

As older workers leave the workforce a significant lack of labor will occur especially in important sectors such as health care, law enforcement, and many others (Judy, D'Amico, & Geipel, 1997). In particular, hospitals and other health care services will risk an important loss of institutional and workplace knowledge and productivity if they do not find ways to retain and accommodate their older workers (Harrington & Heidkamp, 2013). Globally, there seems to be a shortage of nurses in health care (Oulton, 2006) and the existing aging nurse workforce that wish to retire early renders the situation even more difficult (Cooper, 2003; Letvack, 2003). Particularly in times of increased need for world class care services due to the increase in the aging population worldwide (Burke, 2005) and chronic illnesses (Cooper, 2003), it is crucial to find ways for the retention of nursing staff.

Employers try to encourage older employees to delay their retirement, which consequently has led to an increasing interest in how we can help and support aging employees in order for them to remain safe and effective in their work (Beehr & Glazer, 2000). It is crucial for societies to remain productive despite their aging populations as well as for individuals to add healthy and meaningful years to their lives (Staudinger & Kocka, 2010). New strategies are needed in order to accommodate the changing abilities of older employees if we wish them to remain in the workforce.

Age Stereotypes and Discrimination toward Older Workers

Employers often have negative attitude toward older workers (Bowen, Noack, & Staudinger, 2010). The source of age discrimination takes us back to the shift from an agricultural to a manufacturing-based economy, where younger workers were preferred in order to set the machines more effectively (Hardy, 2006). Moving to the 20th century, older workers still faced difficulties in finding and maintaining a job (Wacker & Roberto, 2011). Nowadays, discrimination toward older workers is still present, despite the fact that older workers are not necessarily less healthy, less skilled, educated, or productive, in comparison to their younger colleagues (Burtless, 2013).

Studies indicate that negative stereotypes concerning older workers seem to exist among managerial staff in companies (Schruijer, 2006). These stereotypes mainly concern flexibility, use of technology, motivation for training, and the well-being of older workers (Warr, 2000). Furthermore, older workers themselves feel that they are treated negatively in the work environment (Shore, Cleveland, & Goldberg, 2003). More specifically, older nurses report feeling that they are negatively perceived by both younger colleagues and management (Kupperschmidt, 2006). Moreover, older nurses report that they have the impression that managerial staff often act as though they would like to get "rid" of older staff (Letvack, 2003) instead of seeing their age and experience in a positive way (Weston, 2001).

Many steps have to be taken within the work environment in order for these negative stereotypes to be eliminated. The truth is that older workers can represent very important employees due to their experience, working skills, loyalty, low absenteeism, and many more skills and characteristics that make them useful for the workforce (Staudinger & Bowen, 2011). Older workers have many assets that can be helpful within the workplace such as wisdom, maturity, many skills, recognition of the importance of values, etc. (Naumanen, 2006). However, employers may be resistant toward older workers due to their perceptions that they are more expensive, especially if companies have to contribute to their health insurance programs (Munnell & Sass, 2008).

It is of great importance to report that many countries globally have implemented laws against the discrimination of older