

In Search of Knowledge Management

Pursuing Primary Principles

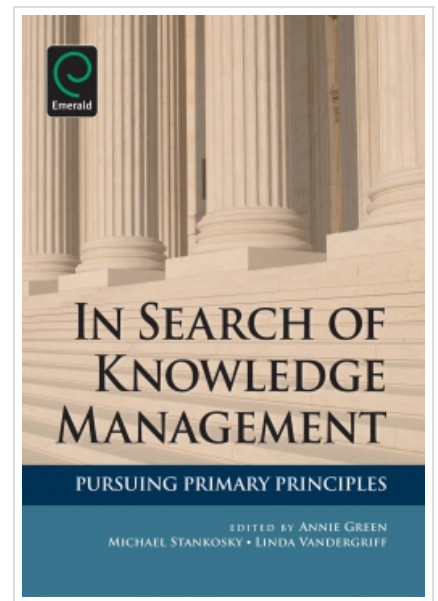
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About the Book

Written by highly-respected practitioners and scholars "In Search of Knowledge Management: Pursuing Primary Principles" offers research and practice insights into the emerging discipline and field of knowledge management and aims to accelerate a global adoption of knowledge management (KM) as a distinct and critical field of study for today's professionals. Following on from "Creating the Discipline of Knowledge Management: The Latest in University Research" published in 2005 by Elsevier, this publication proudly bears the imprimatur of George Washington University. Its contents are based on the time-proven research methodologies and scrutiny of the doctoral programs, and it records and characterizes the community's KM practice and research. It goes beyond mere technology implementations to consider the larger KM context including leadership, learning, and organization that make KM successful in real world situations. This book is an essential reference tool for all universities, research centres and organizations working on KM, as well as government and non-governmental organizations and businesses that both research and follow the latest KM research and practices.



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