

Harnessing Change to Develop Talent and Beat the Competition

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About the Book

Developing talent is at the heart of any successful business, but in an age of changing technology and social needs, how can you best adapt to a new world and develop the talent your company needs?

Harnessing Change to Develop Talent and Beat the Competition explores how organizations can formulate effective corporate level and business level strategies to achieve competitive advantage, earn above average profits, build and retain talent, and sustain financial strength. Fitting into the gaps left by existing books, expert authors James and Lori Spina explore the ideas and actions business can take to meet local needs.

For executives making strategic business decisions, and for practitioners and researchers across the business industry, this exciting new guide helps people striving to obtain new levels of responsibility within an organization, reinvigorate existing processes, and implementing a new strategic management system.



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