

## Assessment Strategies for Knowledge Organizations

Working Methods for Knowledge Management

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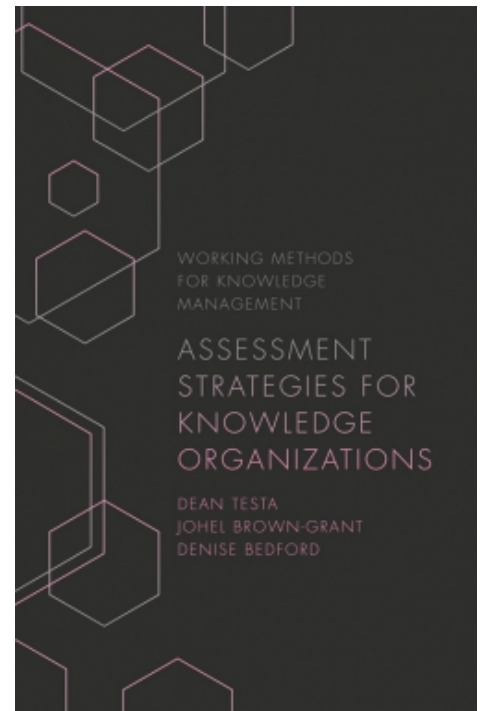
Denise Bedford

### About the Book

Assessment models and methods are taught in business schools, routinely published, conducted at all organizational levels and widely understood. Yet as organizations transform from an industrial to knowledge-based economy, assessments are rarely adapted to the new environment. Simply applying existing assessment models and methods to knowledge does not address the challenge. Knowledge assets, knowledge transactions and knowledge capabilities have unique properties and behaviors that may render traditional methods as unreliable or invalid.

Expert authors Dean Testa, Johel Brown-Grant and Denise Bedford draw from their practical and theoretical experience in designing assessments for knowledge organizations, from observing successes and failures in a variety of organizations. Synthesizing their experience, their discussions here help knowledge management professionals gain a deeper understanding of maturity models and determine how best to create an assessment strategy for their organization.

Offering an enhanced understanding of how to engage organisations in assessments, describing maturity factors and offering tools to communicate the results of these maturity assessments, this is an unmissable book for knowledge management professionals and researchers.



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