

Careers

Thinking, Strategising and Prototyping

The Future of Work

Ann M. Brewer

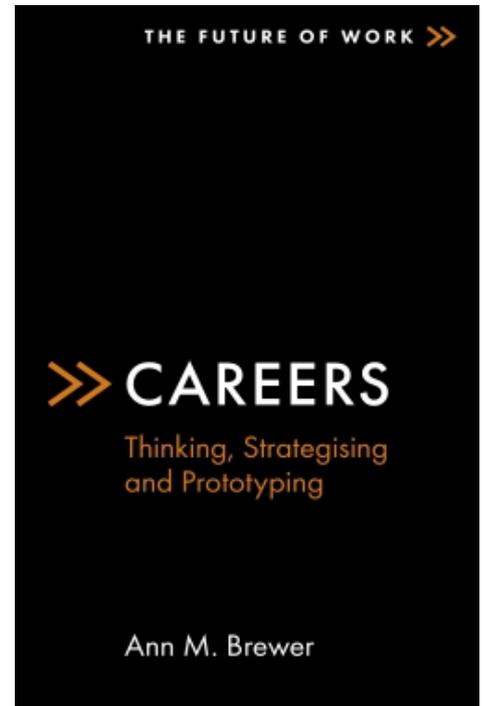
About the Book

Considering career development in the current and future work landscape, this book explores a leading-edge framework for careers, drawing on design thinking to apply career planning to a wide range of individual contexts.

The book encompasses diverse stakeholders at various stages of the career process, including career seekers, employers, trainers and educators to demonstrate the creation and flow of value for effective careers in a fast-moving and dynamically altering labour market.

Using a design thinking framework, Ann M. Brewer presents compelling evidence of the need for career strategising to assist all workers in achieving their career aspirations and goals. This hands-on approach addresses the emotional and cognitive investment of career thinking and planning from an early career stage to a late career stage perspective, while the key emphasis on prototyping provides an opportunity to change the way careers are created.

This far-reaching, well-rounded, highly creative, solutions-oriented framework is a useful resource for professionals and students considering future career progression within any work context, and researchers of employability, career management and career thinking.



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