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Data Science and Analytics

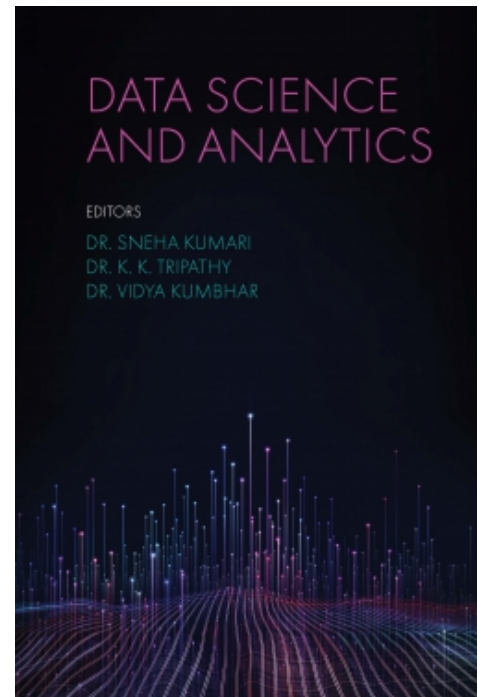Sneha Kumari

K. K. Tripathy

Vidya Kumbhar

About the Book

Data Science and Analytics explores the solutions to problems in society, environment and in industry. With the increase in the availability of data, analytics has now become a major element in both the top line and the bottom line of any organization. This book explores perspectives on how big data and business analytics are increasingly essential in better decision making.

This edited work explores the application of big data and business analytics by academics, researchers, industrial experts, policy makers and practitioners, helping the reader to understand how big data can be efficiently utilized in better managerial applications. *Data Science and Analytics* brings together researchers, engineers and practitioners to encompass a wide and diverse range of topics in a wide range of fields.

The book will provide unique insights to researchers, academics and data scientists from a variety of disciplines interested in analyzing and application of big data analytics, as well as data analysts, students and scholars pursuing advanced study in big data.

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