

Entrepreneurship for Deprived Communities

Developing Opportunities, Capabilities and Enterprise Culture

Emerald Points

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About the Book

This study investigates barriers to developing enterprise in deprived communities, highlights trade-offs local authorities face and offers guidance that contributes to a model for developing a community-centered enterprise culture that is critical for reinvigorating disadvantaged groups. Alex Avramenko and Nikolai Mouraviev focus on deprived communities where entrepreneurship traditionally was extremely difficult to conceive and offer insights on under-researched issues, such as enablers of entrepreneurship by local government's integrated approach that blends opportunity generation with capacity and skill building, complemented by support services. They also focus on the formation of an enterprise culture that should become a foundation of policy, enablers and tools for revitalizing deprived communities. Chapters explore range of issues and examples, including rethinking the dynamics of micro enterprise, rural entrepreneurship, senior entrepreneurship, entrepreneurship in a cosmopolitan city, civic/community-centered entrepreneurship and lifestyle entrepreneurship.



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