

Airline Economics in Europe

Advances in Airline Economics

Kevin Cullinane

About the Book

In recent years, the European air transport industry has seen a number of important changes, with more on the horizon. This comprehensive work presents a multi-faceted analysis of the air industry in Europe, how it has developed in recent years, and how it is set to develop further into the future.

The work brings together leading experts in the field from across the continent to address the burning issues affecting this significant sector of the European transportation arena. It begins with a scene-setting contribution that outlines the detail of the regulatory context within which the European airline sector operates. We then move on to look at some of the strategic responses to this evolving regulatory context. In this respect, the specifics of some relevant business models, the competitive context (particularly with respect to pricing and profitability), changes in the productivity of European airlines relative to the global industry and the issue of joint ventures in the transatlantic market are all dealt with in some detail.

The focus then shifts to the analysis of more niche sectors within the European aviation sector, specifically the business aviation and air cargo markets. The volume finishes with more specific works which address key issues in today's European airline market, namely the adoption of new propulsion technology and the ever-present environmental impacts associated with aircraft noise.



Format: Hardback

Pagination: 272

Price:

£89.99 \$127.99 €104.99

Publication Date:

21st Oct 2019

ISBN: 9781789732825

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