

# Evidence-Based Innovation Leadership

## Creating Entrepreneurship and Innovation in Organizations

Jon-Arild Johannessen

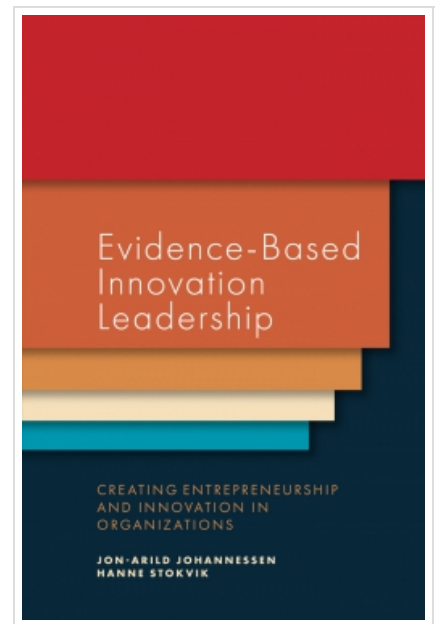
Hanne Stokvik

### About the Book

Creativity in organizations is traditionally considered to be the domain of design, marketing, and research and development. In practical terms, this means that innovation and its implementation tend to become the sole responsibility of a few people rather than becoming part of the everyday pulse of life that runs throughout an organization. As we transition from an industrial society to a global knowledge and innovation economy, we need new breed of leaders and a new understanding of leadership.

Jon-Arild Johannessen and Hanne Stokvik delve into the necessary conditions for this new type of leadership, which they call "innovation leadership," and develop a holistic model that includes entrepreneurial action, innovative leadership, creative energy fields within organizations, high-tech wealth creation, and innovation as a business process. Their step-by-step explanations include 50 reader reflection tasks, case letters, and business cases. All of these are predicated upon the principles process-pedagogy, a mode of teaching and learning that encourages readers to collaborate with their peers in order to develop their innovative thinking and communication skills. What this means is that readers of this book not only come to understand innovation leadership but train to become innovation leaders, themselves.

For its cutting-edge ideas, its clearly structured chapters, and its proactive approach to encouraging readers to implement their learning, *Evidence-Based Innovation Leadership* is essential reading for researchers, students, practitioners, and anyone else eager to become a better innovation leader in today's knowledge economy.



**Format:** Hardback

**Pagination:** 216

**Price:** £63.99 \$99.99 €78.99

**Publication Date:** 30th Nov 2018

**ISBN:** 9781787696365