

Airline Economics in Asia

Advances in Airline Economics

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About the Book

Air transport service has become an indispensable source of long distance transport for businesses and leisure travelers and for high-value-low-volume products. The significance of this transport service as a driver of economic growth is made abundantly apparent when examining the interdependence of business and air transport growth in Asia. Given the key role this region plays as a contributor to growth in the global airline transport service sector and the distinctive features of the aviation market observed, it is important to understand the economics of this sector in Asia. This volume contributes to the understanding of air transport services in Asia by presenting new research in the following four key areas in airline economics: Competition and regulatory change, passenger demand and satisfaction, industry performance, and the interdependence of airlines companies and airports.

Specifically, in this volume prominent researchers in the region have examined important issues such as low cost carrier growth in Japan, competition against full service hub carriers in the Middle East, aviation market liberalization in Central Asia, high-speed-rail and airline competition in China, air transport and tourism in Asia and Australia, airline performance and outsourcing, airports development, and airport-airline cooperation. These rigorous studies contributes to a better understanding of the aviation market in Asia, allowing better decisions to be made by industry leaders and government agencies. This book also serves as an excellent reference book for researchers in the transport and logistics industry, and postgraduate students in the disciplines of applied economics, industrial organization, corporate strategy and public policy.



Format: Hardback

Pagination: 312

Price: £81.99 \$141.99 €111.99

Publication Date: 30th Nov 2018

ISBN: 9781787545663