

# Human Capital and Assets in the Networked World

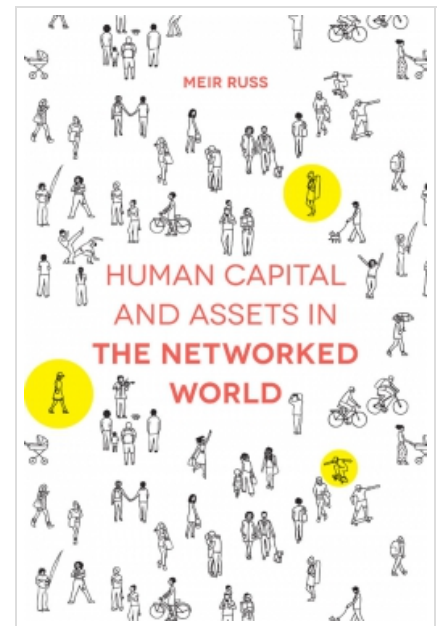
Meir Russ

## About the Book

The application of continuously changing ubiquitous computing and network technologies and the ensuing new networked society is challenging the traditional perspectives of what is human and social capital. *Human Capital and Assets in the Networked World* extends the discussion of the interaction between multiple types of capital among different actors over different time frames, assuming that the nature of such interaction is dynamically modified resulting from the adaptation by individuals and organizations of the new technologies. Such interaction of a multilevel system is enabled for example by the pervasive mobile technologies and the internet of things and 'blockchain' technologies.

Featuring contributions from leading scholars in the field, the book discusses human capital and human assets from a connectionist perspective, focusing on the growing infusion of the traditional human capital and social and knowledge-based systems. It goes beyond the current literature by providing a platform for a broad scope of discussion regarding human capital and assets, and more importantly, by encouraging a multidisciplinary fusion between diverse academic disciplines. Multi-level and multi-discipline chapters are represented, as well as when appropriate, plurality of empirical methods from diverse disciplines that are enhancing the opportunity for the building of a holistic theory of human capital and assets in the new networked society. The book also broadens the human capital praxis framework introduced and used by Russ, into the new networked society focusing on definitions, management, value creation, valuation and reporting of human capital and assets.

*Human Capital and Assets in the Networked World* provides researchers and students in all disciplines of management with a wide-ranging reference and will provide new insights of developing and managing talent in the the new networked economy that could be applied by advanced practitioners to augment company success.



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