

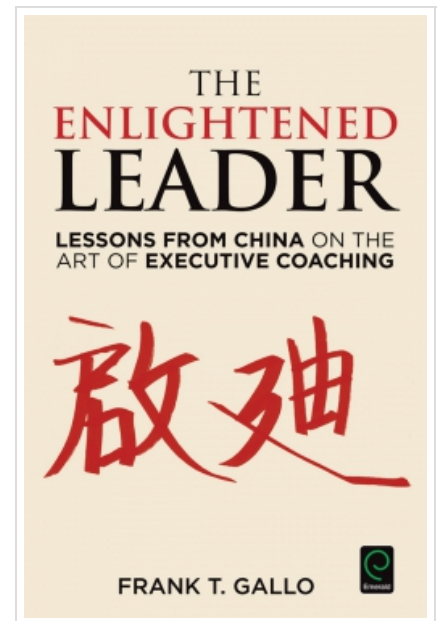
The Enlightened Leader

Lessons from China on the Art of Executive Coaching

Frank T. Gallo

About the Book

This will be one of the very first books written in English specifically focused on executive coaching in China. It is an enormously popular subject, following the exponential growth in demand for executive coaching in China, combined with a shortage there of experienced coaches. Drawing on his many years' experience of working with both Chinese and Western executives, Frank Gallo explains the underpinnings of Chinese culture, how these impact the approach to coaching, and how typical best Western coaching practices may need to be modified in China. The book covers in detail the issues that executives in China must know how to deal with, highlighting nine key lessons. Each of these lessons is backed up by interview comments from foreign and Chinese executive coaches, several case examples, and key learnings. The Enlightened Leader provides company executives and their coaches an invaluable road map to successful coaching for leadership roles in the new China.



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