

Social Entrepreneurship and Research Methods

Research Methodology in Strategy and Management

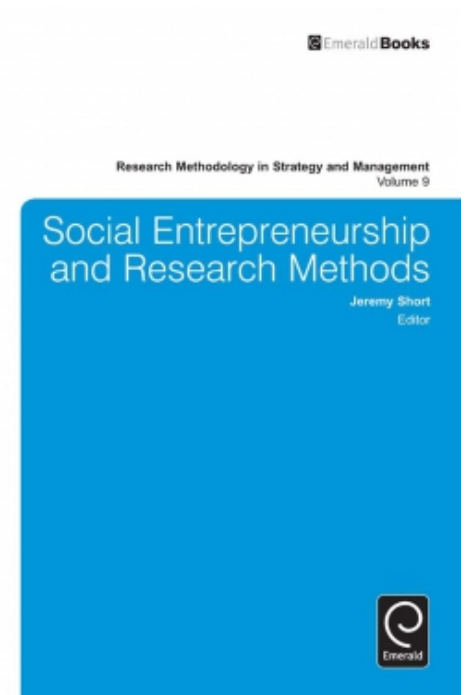
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About the Book

The mission of the Research Methodology in Strategy and Management book series is to provide a thoughtful medium to comment, critique, and build knowledge relevant to techniques that advance the strategic management field. This ninth volume in the series explores the theme of "Social Entrepreneurship and Research Methods." This volume provides a critical examination of previous approaches used to explore phenomena of interest in the growing study of social entrepreneurship. The importance of construct management in this emerging field is explored in depth, and the contributors to this volume provide thoughts on a number of valuable approaches to collect both qualitative and quantitative data germane to the study of social enterprise. This volume also highlights the promise of longitudinal techniques, the use of configurational approaches, and other techniques that allow for the incorporation of rich qualitative information to aid in the study of social enterprise growth and performance.



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