

Exploration and Exploitation in Early Stage Ventures and SMEs

Technology, Innovation, Entrepreneurship and Competitive Strategy

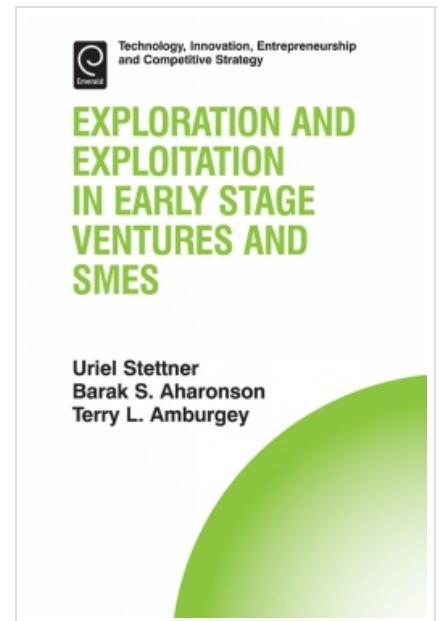
Barak S. Aharonson

Uriel Stettner

Terry L. Amburgey

About the Book

This volume of Technology, Innovation, Entrepreneurship and Competitive Strategy is devoted to research aimed at understanding the implications of Exploration and Exploitation activities in early-stage ventures and small-and-medium enterprises (SMEs).



Format: Hardback

Pagination: 384

Price: £108.99 \$187.99 €146.99

Publication Date: 18th Jun 2014

ISBN: 9781783506552