

Maritime Logistics

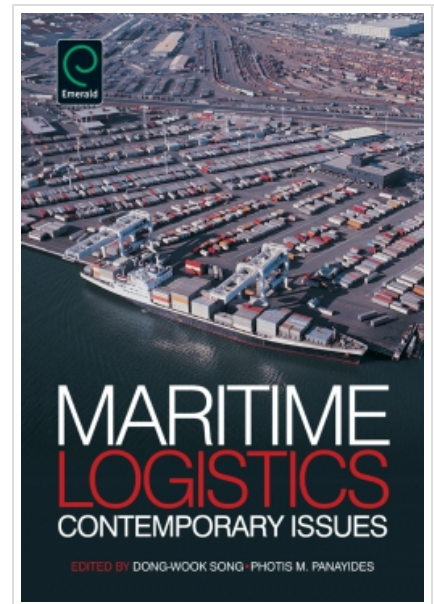
Contemporary Issues

Dong-Wook Song

Photis Panayides

About the Book

Contemporary practice and scientific innovation consider the logistics aspects of shipping or maritime and seaport operations as one of the most important areas for future development of competitive advantages in business and for study and research. This book is the first of its kind, adopting the innovative approach of dealing with the overlap between shipping, ports and logistics and covering the current issues having a significant impact on the industry. It brings together leading authorities in the field to consider for the first time maritime logistics, and in doing so it defines the area, registers its boundaries and contributes to its development. Contributions cover holistically a broad range of major topics at the forefront of practice, research and scholarship in the shipping and port industry in terms of its relevance to logistics management. Topics include: CSR aspects of maritime logistics; green, sustainable and environmental issues in maritime logistics; network development of shipping and ports as major players in the industry; security aspects of maritime logistics and supply chains; IT in maritime logistics; and, supply chain oriented port and its performance.



Format: Hardback

Pagination: 290

Price: £79.99 \$132.99 €92.99

Publication Date: 12th Jan 2012

ISBN: 9781780523408