

The Role of Expatriates in MNCs Knowledge Mobilization

International Business and Management

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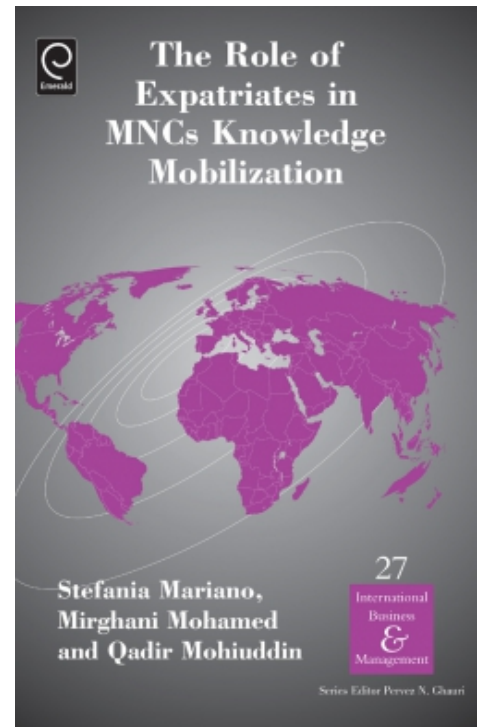
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About the Book

This book explores the role of expatriates in the mobilization, nurturing and sharing of knowledge between their original (parent/home) country and the MNCs' host countries. Included are topics related to the management of knowledge and the tools, methods and practices that can be customized to facilitate the transfer of knowledge in MNC settings. The text is an in-depth international compendium of theoretical and empirical studies about the role of expatriates in knowledge transfer at global levels. Thorough and comprehensive, it covers topics recognized by practitioners, academics, and researchers, yet about which very little has been published at an international level. It provides coverage that includes: organizational culture; cross-cultural differences; globalization; cross-generational issues, technology based sharing systems; intellectual capital management; linguistic differences; and, distinctive political practices. This book also investigates the challenges imposed by culture, generations, tools, laws, regulations, and language, and examines the benefits of knowledge management principles that originate from different cultures, heterogeneous knowledge, and diverse intellectual capital management in global settings.



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