

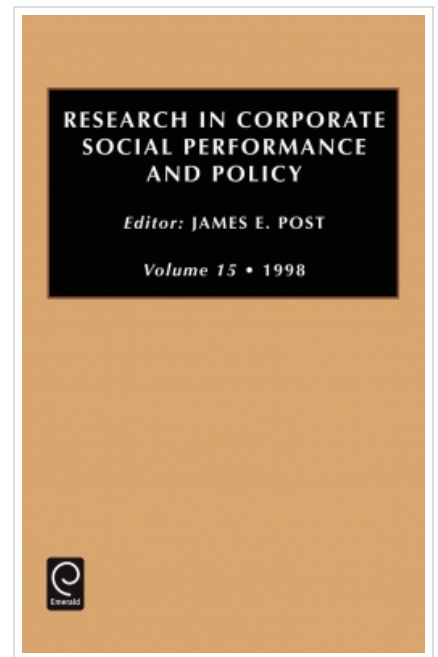
Research in Corporate Social Performance and Policy

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James E. Post

About the Book

This volume examines research in corporate social performance and policy. Topics covered in this volume include: political strategies and industry environments; evaluating corporate claims of social responsibility and self-deception; and, interviews with the founders of the Sim Oral History Project.



Format: Hardback

Pagination: 300

Price: £85.99 \$150.99 €125.99

Publication Date: 18th Dec 1998

ISBN: 9781559389662