

New Learning on Entrepreneurship

Advances in the Study of Entrepreneurship, Innovation & Economic Growth

Gary D. Libecap

About the Book

Editorial Objectives

This series aims to present the latest research on entrepreneurship, innovation and the impact on economic performance.

Topicality

Advances in the Study of Entrepreneurship, Innovation, and Economic Growth (ASEIEG) provides a timely and relevant discussion and exploration of entrepreneurial topics, their impact, and ties to key values in today's society, such as social, environmental and economic issues and challenges. Topics range from aspects of entrepreneurial behavior to determinants of entrepreneurial research with contributions from top scholars across the US and the globe.

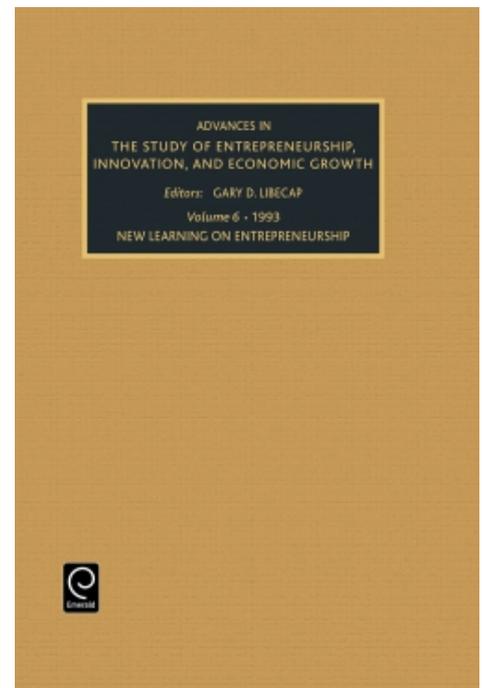
Key Benefits Organization and history of series allows a rich, multi faceted foundation for entrepreneurial topics in a rapidly changing information age. Research can be disseminated in a clear and effective manner to promote communication between the business and academic communities and to foster entrepreneurship within the society.

Key Audiences

Key audiences range from private industry to policy officials to researchers and educators. The role and understanding of entrepreneurship, the implications for current critical conditions and sustained vibrant economies, is rapidly growing. This series provides each with a highly useful blend of topics and scholarly perspectives.

Coverage

The series includes related articles and papers, frequently driven by organized colloquia and other business/academic exchange, with interdisciplinary perspectives including those of economics, marketing, law, finance, management, history, science, higher education administration and sociology. Coverage includes but is not limited to:



Format: Hardback

Pagination: 300

Price: £85.99 \$150.99 €125.99

Publication Date: 1st Jun 1993

ISBN: 9781559385206

- Institutional entrepreneurial development
- Intellectual property concerns, patenting, and other property rights issues
- Environmental entrepreneurship and innovation Innovation within and across firms
- Effect of government regulation and tax policies
- Organizational factors, market structure effects and marketing strategies
- Entrepreneurship programmes and other educational activities
- Relative performance of entrepreneurial firms.