

# Beyond the Diamond

## 21st Conference: Selected Papers

Research in Global Strategic Management

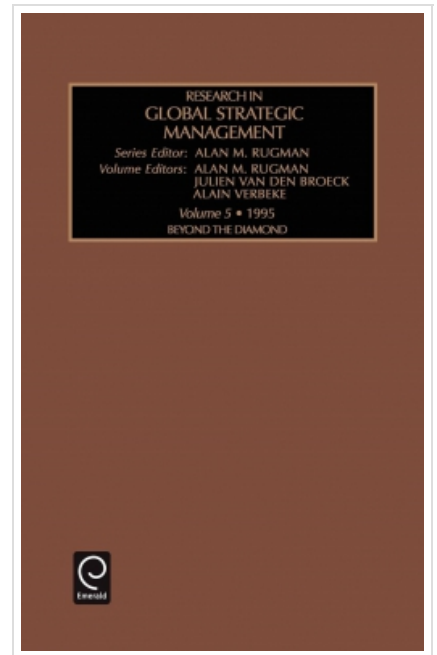
Alan M. Rugman

Julien Van Den Broeck

Alain Verbeke

## About the Book

Part of a series which presents research on global strategic management, this volume focuses on the corporate response to global change. Topics discussed include strategic management and institutional dynamics, and methodological perspectives on the dynamics of national competitive advantage.



**Format:** Hardback

**Pagination:** 300

**Price:** £83.99 \$146.99 €120.99

**Publication Date:** 31st Jul 1995

**ISBN:** 9781559384346