

Insurance Ethics for a More Ethical World

Research in Ethical Issues in Organizations

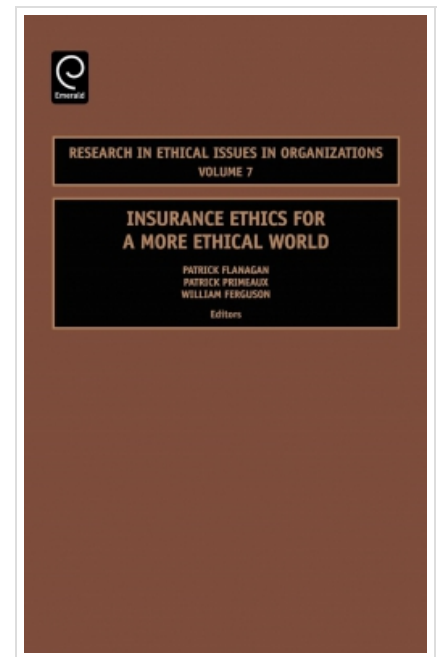
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About the Book

This series explores the central and unique role of organizational ethics in creating and sustaining a flourishing, pluralistic, free enterprise economy. It examines how profit seeking and not-for-profit organizations can be conceived and designed to satisfy legitimate human needs in an ethical and meaningful way. The authors submit rigorous research studies from a wide variety of academic perspectives including: business management, philosophy, sociology, psychology, religion, accounting, finance, and marketing. It focuses on ethical issues in the insurance industry and includes a variety of disciplines with authors from over 30 countries. The papers were selected from the best presentations at the Twelfth Annual International Conference Promoting Business Ethics, held Oct. 2005 in Manhattan.



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