

Performance Measurement and Management Control

A Compendium of Research

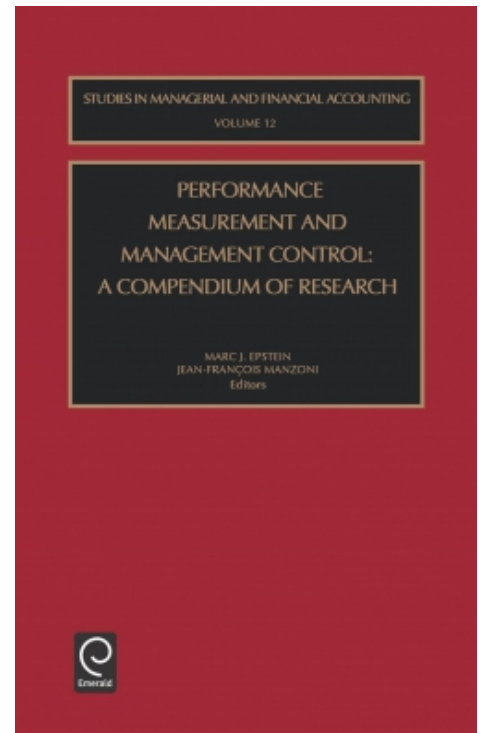
Studies in Managerial and Financial Accounting

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About the Book

The fields of performance measurement and management control have changed dramatically. Industry has recognized the importance of the implementation and co-ordination of strategy with organizational structure, management systems, and managerial behavior. Managers as well as researchers are attempting to find better ways to link performance metrics to strategy through systems like balanced scorecard and shareholder value analysis and to drive improved corporate performance. Researchers are also trying to better understand the drivers of corporate performance, the linkages between them, and how to measure their impacts on profitability. They are examining which of the various performance measurement and management control systems are more or less effective, how they fit with alternative organizational structures and strategies, and the causes of their successes and failures. This book contains a compendium of some of the papers presented at a workshop on Performance Measurement and Management Control in October, 2001. Sponsored by the European Institute for the Advanced Study in Management (EIASM) and held in Nice, France, this workshop attracted scholars on management control and performance measurement from around the world. The contents of this book represent a collection of leading research in performance measurement and management control and provide a significant contribution to the growing literature in the area.



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