

# Advances in Management Accounting

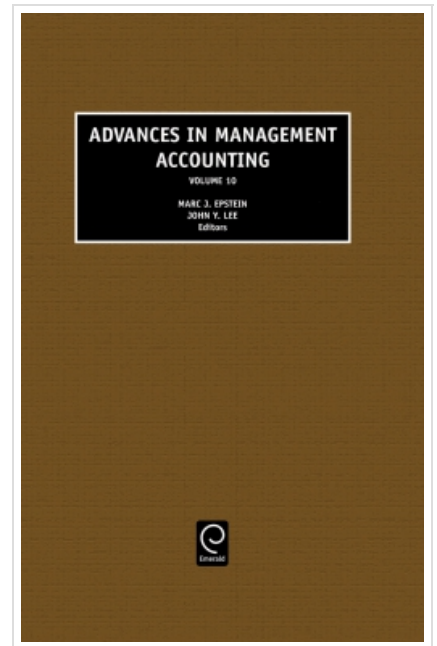
Advances in Management Accounting

John Y. Lee

Marc J. Epstein

## About the Book

Advances in Management Accounting (AIMA) publishes well-developed articles on a variety of current topics in management accounting that are relevant to both practitioners and academicians. As a respected professional journal, AIMA is well poised to meet their information needs. Featured in volume 10 is an article reporting on the findings of an in-depth field study at Bell Atlantic, now Verizon. The impact of teaming on productivity, quality, and employee satisfaction was measured using research design methods not commonly found in field study research. Another article reports field research describing how two firms used accounting in new product development and proposes a conceptual framework hypothesizing how management accountants' participation can enhance the firm's performance. The remaining nine articles deal with a variety of topics such as the frequency and perceived usefulness of strategic management accounting, the relationship between a product's revenue and cost functions and much more. The eleven articles represent relevant, theoretically sound, and practical studies the discipline can greatly benefit from, providing a high level of contributions to management accounting research and practice. Accountants at all levels who work in corporations and not-for-profit organizations will be interested. Contents



**Format:** Hardback  
**Pagination:** 306  
**Price:** £86.99 \$151.99 €127.99  
**Publication Date:** 30th Oct 2001  
**ISBN:** 9780762308255