

Advances in Qualitative Organization Research

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About the Book

Qualitative research encompasses all forms of field research performed with qualitative data, that is, data that is presented in non-numeric form. Purely quantitative organizational researchers should find *Advances in Qualitative Organizational Research* valuable as a source of grounded insights and testable hypotheses. The need for an annual series such as this grows out of the absence of a periodic outlet offering the physical space per manuscript required to write a meaningfully deep description of qualitative data and, at the same time, a sufficiently detailed theoretical interpretation and conceptual conclusion.



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