

Advances in Management Accounting

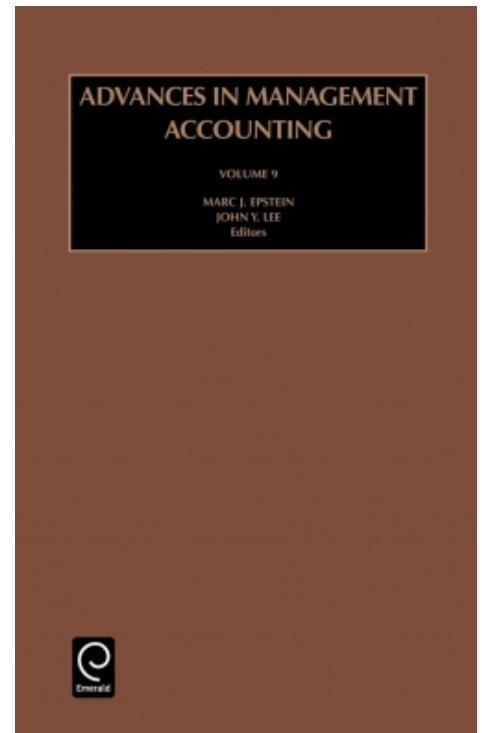
Advances in Management Accounting

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About the Book

This publication offers well-developed articles on a variety of topics in management accounting that are relevant to both practitioners and academicians. As a respected professional journal, AIMA is well poised to meet their information needs. Featured in recent volumes are articles on the practice and research of management accounting in the 21st century, the creation of customer value and outside-in cost, the drivers of customer and corporate profitability, product costing for manufacturing and service industries, performance measurement, capital budgeting, brand valuation, target costing, kaizen costing, and executive compensation issues. Accountants at all levels who work in corporations and not-for-profit organizations would be interested in the AIMA articles.



Format: Hardback

Pagination: 228

Price: £100.99 \$173.99 €143.99

Publication Date: 1st Jan 2001

ISBN: 9780762307494