

Advances in Management Accounting

Advances in Management Accounting

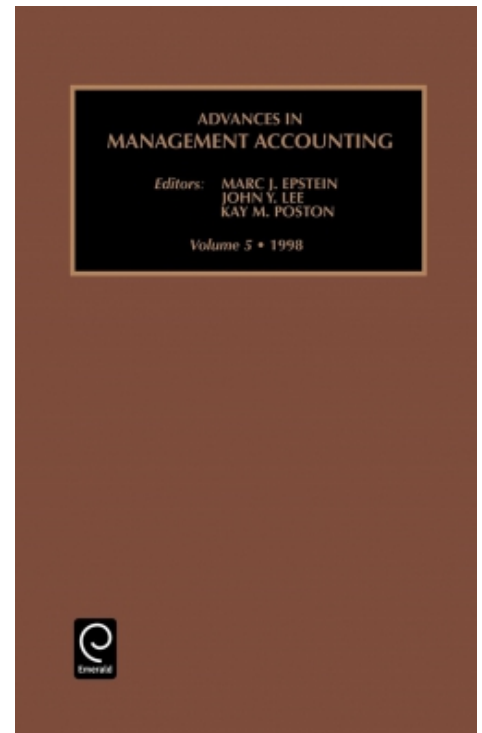
Marc J. Epstein

John Y. Lee

Kay M. Poston

About the Book

This volume offers a collection of papers that further our understanding of the broad uses of management accounting information. Papers presented reflect the diverse applications that the discipline has observed in recent years with topical coverage including: product pricing, performance measurement, budgetary participation, activity-based costing in different countries and adoption issues, strategic control systems, managers' quality effort decisions, budgetary control, research and advertising spending and its allocation, accounting information and conflicts, activity-based management support, ABC implementation in a service firm, and the role of managerial accounting system.



Format: Hardback

Pagination: 272

Price: £98.99 \$170.99 €141.99

Publication Date: 28th Apr 1999

ISBN: 9780762304721