

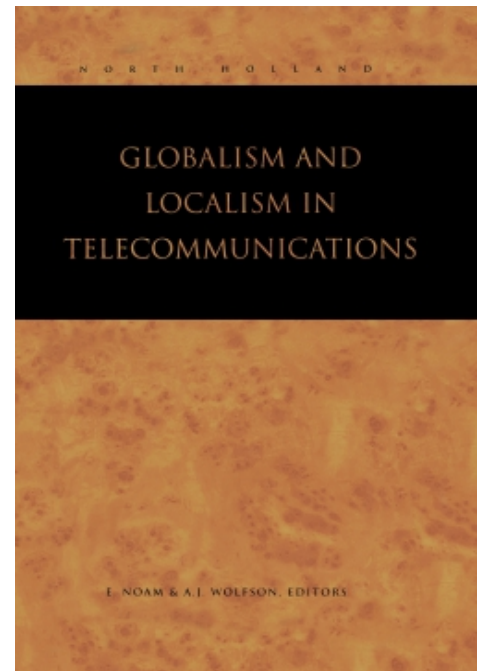
Globalism and Localism in Telecommunications

Eli M. Noam

A.J. Wolfson

About the Book

The telecommunications industry is being transformed by contradictory forces: on the one hand, the trend toward global expansion by carriers, and on the other hand, fragmentation and entry in local communications. These transformations represent two sides of the same issue: a blurring of market boundaries created through technical innovation, policy liberalization, user initiatives and entrepreneurialism. The result is a complex web of overlapping network definitions, product and service markets, carrier types, technical standards, government policies, financial arrangements, and cooperative ventures. This volume discusses the complexities of these bi-polar forces and maps out the policy issues which need to be addressed today and in the future.



Format: Hardback

Pagination: 432

Price: £150.99 \$229.99 €206.99

Publication Date: 16th Mar 1997

ISBN: 9780444823823