

# Ethnographic Research

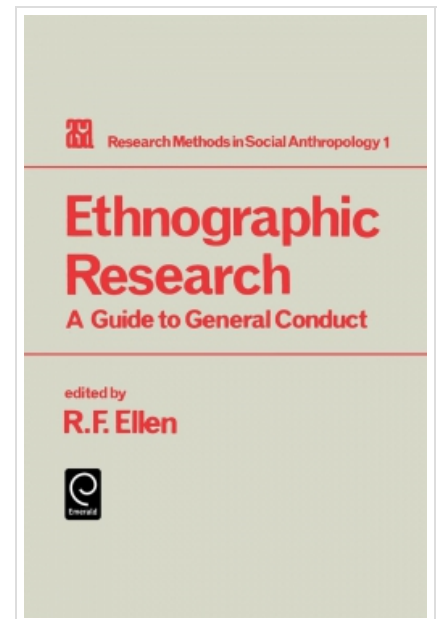
## A Guide to General Conduct

Research Methods in Social Anthropology

Roy Ellen

## About the Book

Ethnographic Research: A Guide to General Conduct is the first in the ASA Research Methods series. This volume is about ethnographic research, the production of data, and the practical aspects of research practice. It is general and introductory in scope. Designed as a handbook, it is suitable for rapid reference. It provides basic outlines on general practical matters of concern to all those engaged in ethnographic research, introduces the series as a whole, and serves as a guide to existing literature on issues not specifically covered by the more specialized volumes which follow.



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