

New Technology-Based Firms at the Turn of the Century

New Technology-based Firms in the New Millennium

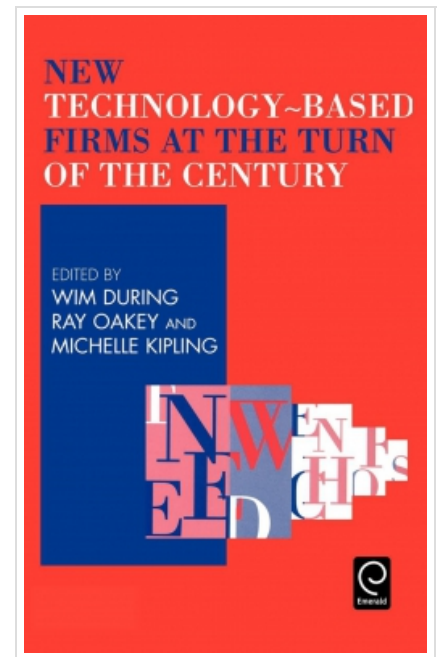
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About the Book

This book represents a continuation of an uninterrupted record of international research pertaining to high technology small firms (HTSFs) over a period that has witnessed a rebirth of interest in the growth problems of the small firm, and is a further addition to a portfolio of specialist work by academics and practitioners on the issues facing new technology-based firms (NTBFs). The book begins with a conceptual overview on the broad theme of innovation in NTBFs, providing a theoretical perspective on the problems of innovation at the end of the twentieth century and setting in context the more specific contributions to follow. A continuing theme of HTSF research is innovation management, and seven chapters are included under this heading focusing on topics such as university spin-out companies and the role of non-executive directors. The successful management of innovation in NTBFs is clearly critical to their survival and growth. Another key and recurrent area of interest to researchers concerned with the problems of NTBFs is finance, with three chapters here addressing the funding problems faced by NTBFs during often lengthy periods of product development. The book concludes with a set of contributions which deal with the increasingly important issues of clustering and location as they affect NTBFs. The chapters included in this book represent a strong set of themes indicative of what key workers in the area of NTBF development are thinking at the turn of the millennium. These issues of effective management, funding and networking are key themes that will continue in the new millennium.



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