

Exporting Paradise

Tourism and Development in Mexico

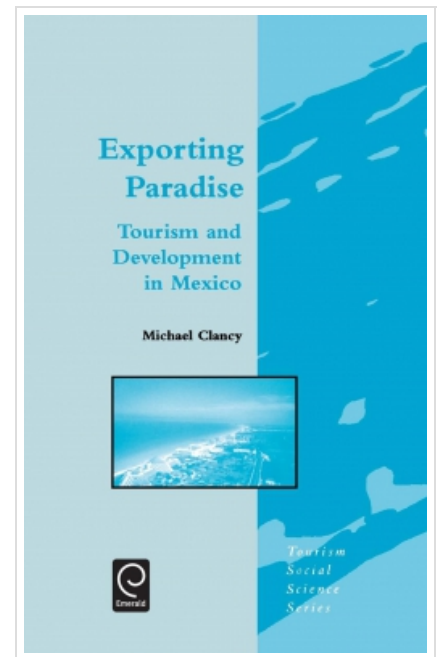
Tourism Social Science Series

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About the Book

Tourism and development are frequently mentioned together, yet the contribution of tourism to development in the Third World is controversial. This book provides an in depth study of Mexico's experience with the international tourism industry over the last 35 years of the 20th century. Beginning in the 1960s the Mexican government actively sought to export tourism services to foreigners as a conscious development strategy. The book traces government efforts and the developmental outcomes resulting from this policy of "exporting paradise".



Format: Hardback

Pagination: 168

Price: £82.99 \$150.99 €118.99

Publication Date: 8th Jan 2002

ISBN: 9780080437156