

Strategic Management

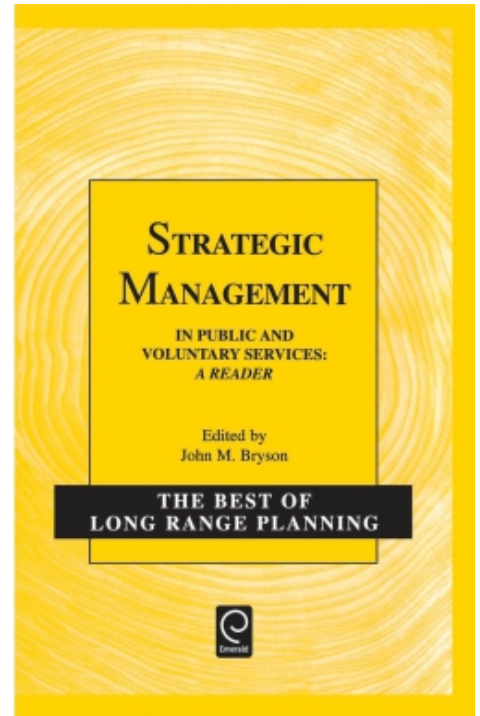
In Public and Voluntary Services - A Reader

Best of Long Range Planning Series - First Series

J.M. Bryson

About the Book

What does strategic planning for public and non-profit purposes look like? How does strategic planning differ from other kinds of planning, and how can these different approaches be reconciled? How can strategic planning and implementation be linked effectively to create strategic management? How can strategic management for public and non-profit purposes be tailored to fit differing circumstances, including those facing governments, public agencies, state enterprises, privatized enterprises, and non-profit organizations? What is the proper role for elected or appointed policy boards when it comes to strategic management? How can participation by key stakeholders be managed? How should various planning tools be used in strategic planning? This selection of papers from "Long Range Planning - The International Journal of Strategic Management" provides answers to these questions by presenting a variety of approaches to the improvement of strategic thinking and acting for all those who wish to sharpen their skills and improve their strategic planning and management efforts for public and non-profit purposes. It also describes some of the problems which can occur in the application of what is fast becoming a standard part of the management repertoire of public and non-profit organizations.



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