

## Strategic Change

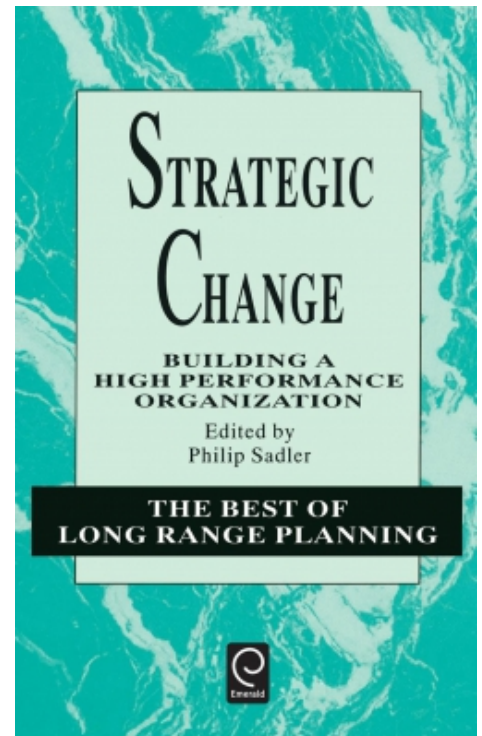
### Building a High Performance Organization

Best of Long Range Planning Series - First Series

Philip Sadler

## About the Book

This volume brings together 12 outstanding articles from "Long Range Planning - The International Journal of Strategic Management" dealing with different aspects of the complex process of managing strategic change. Among the issues covered are the development of strategic vision and the creation of a sense of mission, the importance of corporate culture, the role of leadership and the factors affecting successful implementation of new strategies. Case histories are given describing the experiences of companies such as Volvo, Ciba-Geigy, and BP in their effort to become 'higher performance organisations' by the strategic management of change. This is a very timely work, focusing on the major challenges facing management today.



Format: Hardback

Pagination: 250

Price: £64.99 \$114.99 €93.99

Publication Date: 19th Jul 1995

ISBN: 9780080425719