

The North American Free Trade Agreement

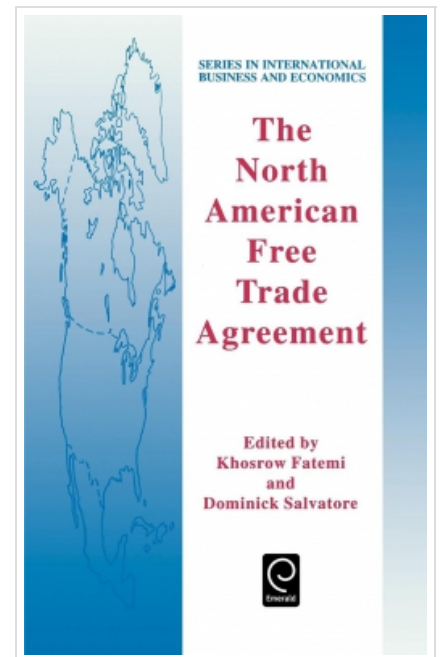
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About the Book

After years of debate and a turbulent passage through Congress, The North American Free Trade Agreement came into effect on 1st January 1994. The agreement heralds a new era in North America's economic and political behavior and will dominate the international economic arena of the western hemisphere in the coming decades. In order to understand the implications and challenges of NAFTA on both a domestic and international level, this book examines the corporate, managerial and financial consequences for the participating countries (United States, Canada and Mexico), as well as the wider impact of economic regionalism in the new world order, especially in relation to the European Union. An overview of the agreement itself is followed by analysis from an external perspective and an examination of intra-regional issues.



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