Leading within Digital Worlds

Strategic Management for Data Science

Emerald Points

Peter Grindrod

About the Book

With rapidly evolving emerging technologies, the business world is entering a phase of reform. Within times of change, transformative and disruptive environments as well as uncertain futures have created a difficult landscape for leaders within business.

Exploring the landscape and providing valuable insight into the leadership among these challenging times, mean that business leaders can rely on Leading within Digital Worlds to provide them with a robust analysis of leadership practices and process to take them forward in the digital age.

Pete Grindrod presents Leading within Digital Worlds in a way that will ensure this is an important text for business leaders in remaining at the forefront of the business world in these times of technological and digital evolution. The results of an in-depth study are presented in this title drawing on much of Pete’s expertise in leading in the digital world.

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