Entrepreneurial Resourcefulness

Competing with Constraints
Advances in Entrepreneurship, Firm Emergence and Growth

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About the Book

This volume explores the theme of "resources" in entrepreneurship, and examines the resourcefulness of entrepreneurs that persevere in uncertain times to build new businesses. The different perspectives gathered in this volume present new ways of thinking about how entrepreneurs acquire, borrow, and make use of resources in seemingly impossible environments. Contributions discuss how entrepreneurs can yield success using bricolage; how to leverage "newness" and resource constraints as an advantage; and how high growth entrepreneurs overcome cognitive weaknesses and self doubt to succeed in new ventures. Further articles provide insights into resourcefulness of corporate entrepreneurial environments; links between knowledge flows and barriers in the entrepreneurship processes; and entrepreneurial resourcefulness in challenging and hostile economic environments.