Governance in the Business Environment

Developments in Corporate Governance and Responsibility

Guler Aras
Shahzad Uddin
David Crowther
Guler Aras

About the Book

Governance is very much a current concern in the public interest. The global economic recession, from which we are just emerging, has highlighted failures in governance and regulation with much blame being laid at the feet of regulators and demands for perpetrators to be sanctioned accordingly. A key to managing the prevention of future financial crisis is concerned with the recognition and regulation of a truly global market for finance, trade, labour etc. and accepting that there are different perspectives from different parts of the world. Published in association with the Social Responsibility Research Network, Volume 2 in this new and exciting series recognises these issues and takes a global interdisciplinary perspective to the matter of governance in the business environment. Contributions range from the UK, Portugal and Belgium to Brazil, Japan, China and Malaysia, and topics of investigation include: governance and the management of global markets; governance mechanisms of strategic alliances in the Japanese car industry; multinational corporations and democratic governance; market governance to governance in the market - a return to old order; and a socio-legal framework for governance.